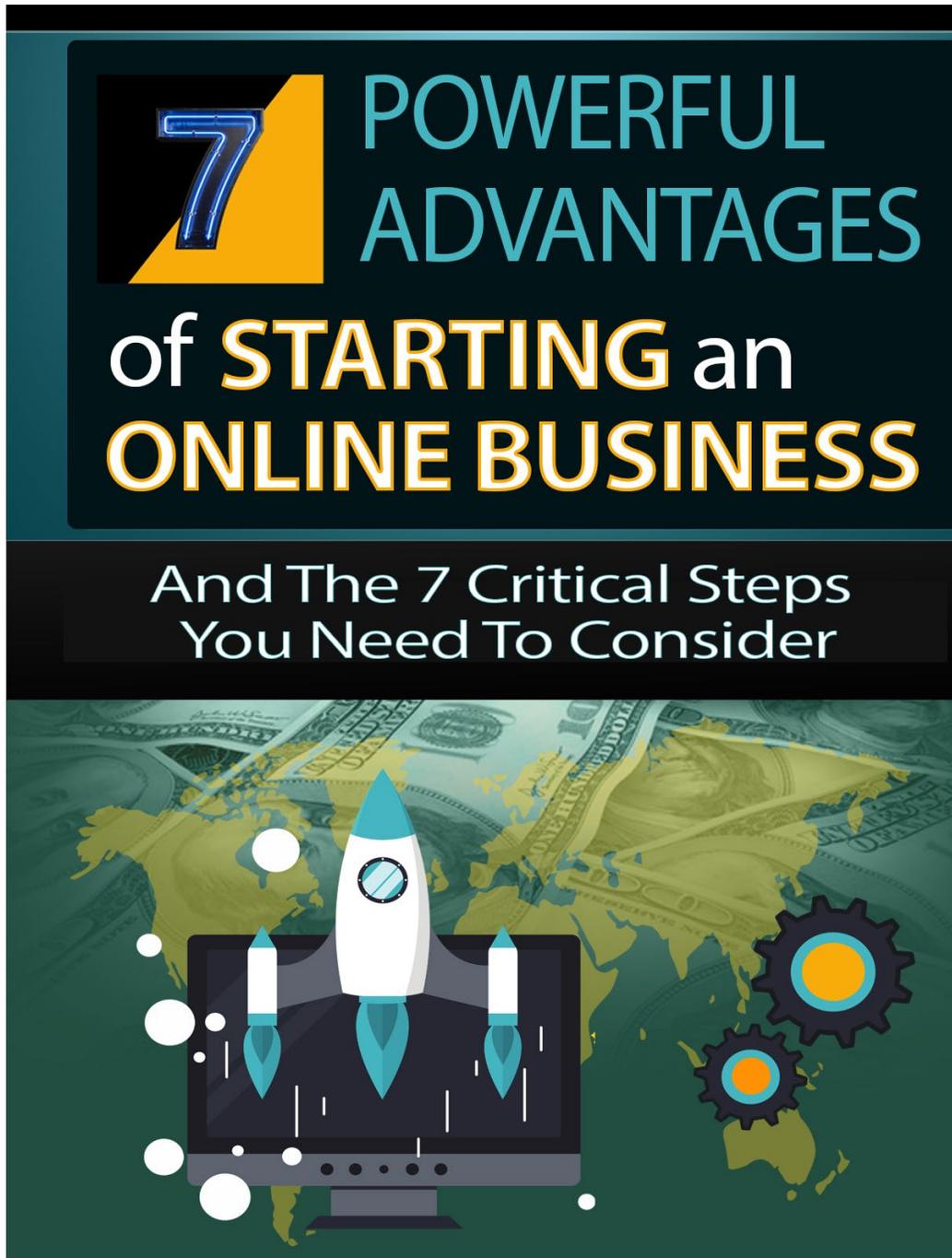


A SPECIAL INTERNET MARKETING REPORT



Online Business Help Provided by: Tony Sanford

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7 POWERFUL ADVANTAGES of STARTING an ONLINE BUSINESS

So, you're thinking about starting your own online business? With the need to come up with a steady, yet sufficient source of income, a lot of people have resorted to starting their own businesses. Some prefer to find a place to rent out and put up a store where they can sell their own products. Others opt to come up some type of home-based business they can run from the comfort, safety and convenience of their own home. When it comes to finding the most convenient means to become an entrepreneur, home-based businesses are viewed as being the best type to work with.

Maybe you're a home-based baker and would like to sell your pastries and other goodies without renting out a store. Maybe you're an Internet geek and would like to use your online skills. A home-based business is the best way to find a sustainable income without the hassles of spending a great deal of money to set up a shop, hiring a lot of people to help run it and paying for the various permits and other forms of administrative red tape necessary to be able to operate legally.

Internet businesses are very much in demand lately and will be for the foreseeable future. The fact that these businesses can allow people to stay at home and still be able to work and earn a living is what makes them really attractive to so many people. But what is an Internet business and what are the benefits **you** can get out of it?

Internet businesses require a consistent Internet connection, a highly creative and tactical mind, above average negotiating skills and enough free time to monitor your business. Internet businesses are mostly started and operated from home which means that someone can manage and develop their virtual business from the safety and comfort

of their own home. Their employees can also stay home and can work full or part time.

But if you still want an office setting, you can still start an Internet business and rent out an office space where you and your employees can work if you really want to do it that way. Many businesses started from home, eventually grew too big and had to expand operations into larger premises.

There are a few types of Internet-based business that can give you an opportunity to earn reasonable money if you build them properly. They include: Affiliate marketing, Content marketing, Membership websites, Email marketing, Video marketing and offering online business services and products to businesses just to name a few. What kind of Internet business model should you go for? Well, it depends on your interests and your skills.

Like any other type of business, starting one that's Internet based has its very own unique benefits. Read on, you'll understand why this is the best business lifestyle for you.

1. You can spend more time with your family and friends. It's a great way to have time to focus on your job and still have enough time to spend with the family. This is a comfort you can afford to have on a daily basis. Wouldn't it be nice to see your kids and attend to their needs while earning big bucks on the side?
2. Your working hours are extremely flexible. With your very own Internet business, you will no longer worry about waking up really

in the morning just to cook breakfast, drive your kids to school and then spend all day under constant pressure in an office or conventional work environment. Now, you will have all the time in the world to manage your business. Choose the most productive time that suits you to start and run it and you're all set!

3. The possibility of earning a lot of money is a genuine possibility. This means that you can choose to handle lots of clients at once and potentially earn big money or you can be fussy and pick and choose who you work with. In fact, compared to working a typical job where you work from 9am to 5pm and earn a fixed salary, many Internet businesses gives you an opportunity to earn a lot without slaving away for countless hours at your desk.
4. The start-up cost can be minimal. If you compare the costs of starting your own bricks-and-mortar business, setting up an Internet-based business is easier and much more affordable. Instead of renting out an office space and hiring lots of employees, why not start an Internet business where you don't need a lot of people to work for you and you're not required to find an office to run? Believe it or not, you can set this type of business up in your own bedroom, attic or any space where you can designate as your workspace. As long as you have a fast, stable Internet connection, you're good to go.
5. Your business doesn't need a 24 hour go-to guy to make it work. This means you don't need to stay up late to constantly watch

your website. Once your site is up and running, you decide when to check it. You can do so after you have had a good night's sleep, regardless of the time.

6. In this so called New Normal where social distancing is becoming the norm. You don't need to leave home to go to work. Online or Internet businesses don't require you to commute or drive to and from an office just to get some work done. So, you can now remove gas, carpool, and bus allowances from your budget list, because you can work at home and start saving those expensed as income.
7. You can easily measure your personal growth and that of your business. Since you can personally monitor every goal you reach, deal that you close and every client you lose, you'll know how well your Internet business is doing. Create a chart where you can calculate your profits, losses, and overall income.

An Internet business can turn your entrepreneurial dreams into reality. With a lot of determination, a bucket of creativity and a box full of patience, you will be able to reap all these business benefits and more!

Now that you know 7 of the top benefits that starting and running your own online business can provide you, let's go to the second part of this special IM special report and look at 7 of the top things you need to consider when starting your own online business.

7 Necessary Things to Consider When Starting your Own Internet Business:

1. It's essential that you have short, medium, and long-term goals to achieve online business success. This means thinking about exactly what things you need to achieve within a week, a month, six months, a year, five years and so on. If you don't always have goals, once you achieve your current goals, you'll start to flounder because you have nothing to focus on. You can even set goals for the next 10 to 20 years.
2. Identify all the things you are good at. This means you have to know the things that you can do on the Internet. List them down and analyze which ones you would like to do in the long term. Your list should also include your web-related hobbies such as photo editing, blogging, and video-blogging.
3. Make sure that you have a strategy when it comes to starting your own business. Every detail included in your business plan should be studied and reviewed on a regular basis to see if you are right on track or if you need to do some tweaking (which is normal as a business grows).
4. Identify what types of services and/or products you'll be selling to potential clients. It's advisable to focus on a small number of things to begin with and you can always expand if you achieve early successes. You can't afford to jeopardize the quality and efficiency of your work by trying to do too much.

5. You must know what you want your website to look like. This means that you need to make sure that the layout is properly arranged, your products and services all have good descriptions, your contact details, payments options and a myriad of other factors that all go into the creation of a successful website.

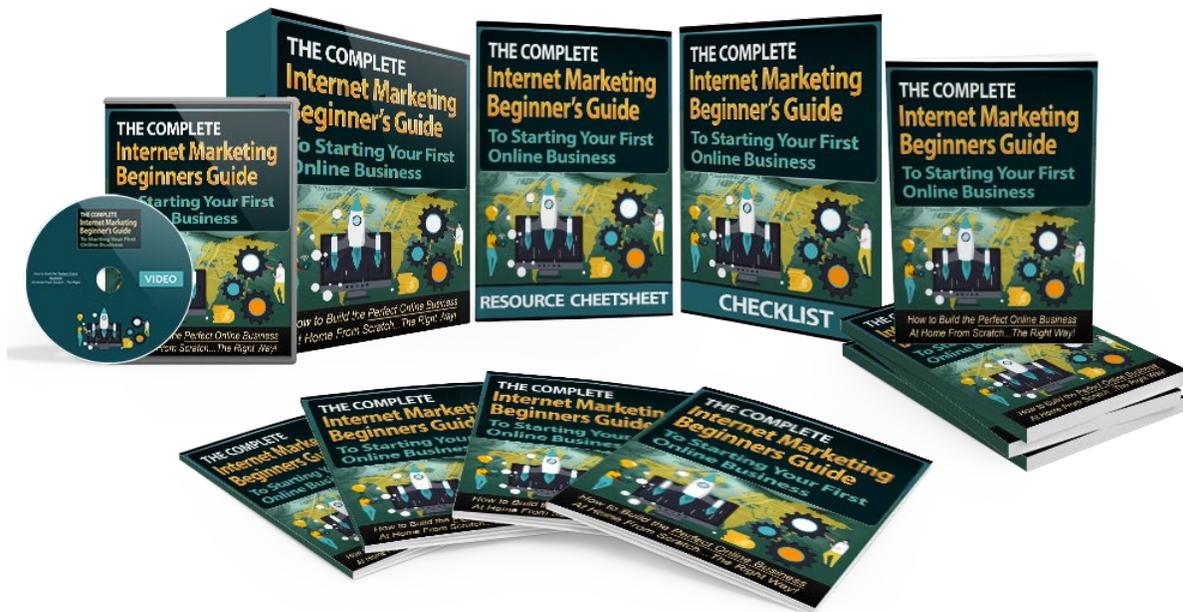
6. Customer service is also something you need to focus on. Now, this doesn't necessarily mean you need to hire more people to manage your customer support section of your website. You can do that yourself but it's vital that you always check to see if there's anything that needs a response. Set it to send you automatic emails.

7. Look for a mentor; someone who can give you answers to all your business-related questions. Of course, you can find some of the information that you need, online. But nothing beats the information and best practices that you'll learn from someone who has been in your shoes and has successfully established their own Internet-based business.

Did this catch your attention? Well, if you're now convinced you would like to take on the challenge of starting and running your very own Internet business, what you need to do is to find out how you can do it in the most stress-free manner.

We recommend that you start by getting your hands on the whole guide from which this report was created; *The Guide to Starting Your First Online Business*. This is the perfect information to get you introduced to what it takes to actually get your first online business up

and running **the right way**. Because you have read this special report you get direct access to this amazing guide. Just click the link below for more about this guide and how you can get it right now!



Yes, I want to learn how to Start my first Online Business the right way!

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